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Easy Smart Group Holdings Limited
怡俊集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2442)

INSIDE INFORMATION

DISPOSAL OF SHARES BY CONTROLLING SHAREHOLDER

This announcement is made by Easy Smart Group Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

The board (the "**Board**") of directors (the "**Director(s)**") of the Company was informed by Ever Genius International Group Limited ("**Ever Genius**"), a controlling shareholder of the Company (as defined in the Listing Rules) that, on 18 August 2026 (after trading hours), it completed a transfer of 102,000,000 shares of the Company (the "**Shares**"), representing 25% of the entire issued share capital of the Company as at the date of this announcement, to Terminus Consumer Limited ("**TC**") in exchange for approximately 45.88% equity interest in TC's wholly-owned subsidiary (the "**Transfer**").

To the best of Company's knowledge, immediately before completion of the Transfer, TC and its ultimate beneficial owners were third parties independent of and not connected with the Company and its connected persons (as defined in the Listing Rules). Immediately after completion of the Transfer, Ever Genius remains to be the controlling shareholder of the Company (as defined under the Listing Rules), holding approximately 39.57% of the entire issued share capital of the Company; and TC becomes a substantial shareholder of the Company (as defined under the Listing Rules), holding 25% of the entire issued share capital of the Company.

According to TC, it is a leading AI company backed by a world-class talent team and a robust portfolio of technological patents. Having successfully commercialized its core technologies, the company is actively advancing its global footprint.

The Board does not expect that the Transfer will have any adverse effect on the business operations of the Group.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Easy Smart Group Holdings Limited
Tang Tian-Shen
Chairman of the Board and Executive Director

Hong Kong, 18 August 2026

As at the date of this announcement, the Board comprises two executive Directors, namely Dr. Tang Tian-Shen and Mr. Ng Wing Woon Dave; and three independent non-executive Directors, namely Mr. Lo Chi Wang, Ms. To Sau Man and Dr. Gong Bin.